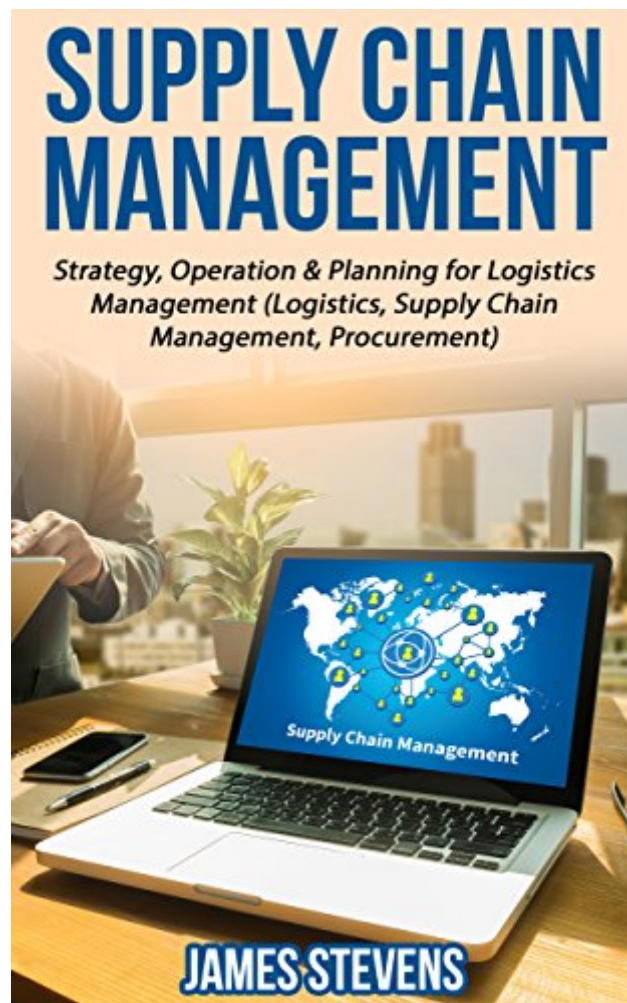


The book was found

Supply Chain Management: Strategy, Operation & Planning For Logistics Management (Logistics, Supply Chain Management, Procurement)



Synopsis

Book DescriptionSupply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) *FREE ON KINDLE

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acumen todayEver since man began attaching value to objects, he has been trading, business has been around, and more importantly, supply chains have existed. However, the complexity of supply chains means that not many people are familiar with them, or would care to know what they are all about and how they will affect their business. This book seeks to clarify some of the principles of

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Customer Reviews

This 32 page pamphlet is a waste of money. There is nothing here that you can't learn off of Wikipedia (and some of this is likely from there). This pamphlet describes what a supply chain is and gives a loose description of some of the aspects of a supply chain. There is no real information that will help you manage a supply chain. If you are 12 and interested in learning about a supply chain and can't use Google for some reason, then this book is for you.

This book offered many up to date real life examples of what is currently working and where business fails. It is academic read, yet contained a solid look at where supply chain management is and where needs to look for future success. I feel more confident and energized to speak with clients and candidates alike and have found new means to utilize supply chain in my own business. It was worth the read.

We tend to take advantage of the things we consume every day. Not many people realise it's a process that's involved that gets all the goods to the consumers. And that's what supply chain management is all about. The fate of many businesses depend on the efficient supply chain of goods and services. People indulging in trading need to know the complexities of manufacturing, supplying, wholesale, retailing and finally getting it out in the market for the buyers. This book does it exceptionally well. A must read for business graduates and those looking to start a new business venture. A good read.

I think book was able to explain well what Supply Chain Management is all about and how it can

help a business improve more. I have never seen a book discuss the ideas of Supply Chain so much that getting a bigger picture about it has been made possible. I am not in the business arena, but I surely learned a lot from this book. The 2 topics I really appreciate are the ones about the Examples of a Supply Chain and the Objectives of a Supply Chain. This has been an informative read.

This book is based on the author's many years of teaching and research experience. It addresses the most fundamental concepts and best practices of contemporary supply chain management. It provides a structured description of all the most important components in the topic area, and supports it by many real-world leading edge company cases. The book is particularly suitable for those who want to make a firm grasp of the subject without spending a luxury of time. This is a great book. After reading that book I want to study the advance supply chain management techniques.

This book is very interesting to read. i have really learnt a lot of new insights because of this educational books. Supply chain management (SCM) is the oversight of materials, information, and finances as they move in a process from supplier to manufacturer to wholesaler to retailer to consumer. Now i know what supply chain management is now is the time to share this book to anyone.

A really great strategy that have a big role to improve more better the business we build. By giving satisfying to the one that really needs it, answer for the desire of anyone. So that it will fulfill and will deserved the achievement that they want. This is so very helpful this book gives a lot of important details to make it perfect . This could be the one we need to become more success in our business.

Very helpful book specially to those who are interested about supply chain management. This book will going to help you everything that you will be needing about strategy, operation and planning for logistics management. This gives an highlight about the different principles that make up supply chain management. Highly recommended.

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